

A self-sufficient skills development system in the sugarcane growing and milling sector in KwaZulu-Natal

II-haam Petersen LMIP Policy Roundtable 21 August 2014

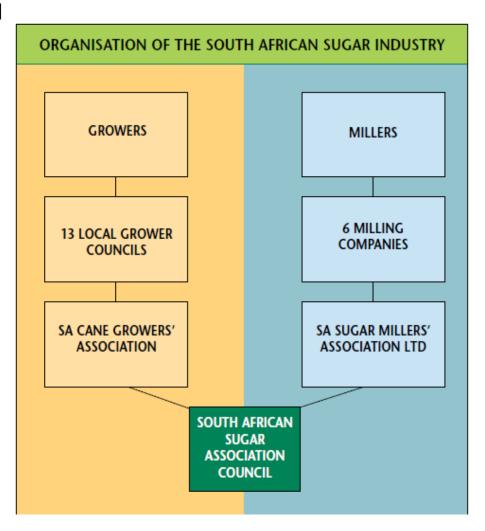


Source: SASA 2013





- Case study focus: sugarcane growing and milling segments
- History of self-regulation
- Excellent export infrastructure
- World-renowned agricultural and industrial research platforms
- A well-organised sector from grassroots levels up



Source: SASA (2013)

Developing a well-organised, self-sufficient skills to the skills to the

- In the late 1920s, 1930s, industry called for a more organised and systemic training system, especially for meeting intermediate skills needs (apprenticeships)
- The main private intermediaries (industry associations) were identified as most appropriate to assist in addressing this need
- Firms and private intermediaries worked together to come up with strategies for meeting skills needs

Examples of sugar technology and applied chemistry

Initially, universities of technology (DUT and MUT) (then technical colleges) and UKZN were approached to offer qualifications needed in the industry. Typically, the lectures were delivered by staff at the private intermediaries

Sugar technology:

- 1960s-1980s Diploma/Certificate courses in Sugar Technology were offered by DUT and MUT (sugar industry invested in infrastructure at MUT to include engineering as one focus area)
- 1980s courses were stopped oversupply of sugar technologist graduates, students complained that the qualifications limited their movement to other industries, the courses were not as highly valued at milling companies as university degrees
- Solution shorter, 3-week (later extended to 10 weeks) sugar technologist courses were offered by a private intermediary (SMRI) to university students and graduates in engineering

Applied chemistry:

- 1970s-1980s At UKZN, sugar-specific material was included in the curriculum to meet the need for skills in chemical process technology for sugar milling
- 1990s courses stopped due to turbulence in political environment
- Private intermediaries (SASMAL, SMRI) are trying to start up these kinds of programmes again

Current: A well-organised, self-sufficient skills development system for routine skills needs

Over time, industry and private intermediaries have developed the mechanisms and strategies for sugar-specific education and training that exist today.

sugar-specific education and training

FIRMS, PRIVATE INTERMEDIARIES, PRIVATE PROVIDERS (PUBLIC INTERMEDIARIES PROVIDE SUPPORT)

generic qualifications (basic, foundational education and training)

UNIVERSITIES, UNIVERSITIES OF TECHNOLOGY, AGRI COLLEGES (PRIVATE AND PUBLIC INTERMEDIARIES PROVIDE SUPPORT)

Main mechanisms/strategies:

- Millers: Engineers in Training (EIT) programme, Apprenticeships, In-service training
- Growers: rely more on private intermediaries for addressing education and training needs
- Learnerships in agriculture (private training provider of a private intermediary)
- Formal and informal education and training (mainly short courses offered by private intermediaries)

SKILLS DEMAND

MECHANISMS/STRATEGIES

CANE GROWERS

- 1. 25 200 Small-scale farmers
- 2. 1 570 Large scale growers (83.2% of crop)
- 3. 4 sugar cane growing companies

MILLERS IN KZN

- 1. Illovo Sugar (4)
- 2. Tongaat Hulett (4)
- 3. Tsb (1 in KZN, 2 Mpum)
- 4. Gledhow Sugar Company (PTY) (1)
- 5. Union Cooperative Limited (1)
- 6. Umfolozi Sugar Mill (1)

PUBLIC INTERMEDIARIES

- 1. Dep of Agri & Environ Affairs KZN
- 2. DAFF
- 3. DHET
- 4. AgriSeta
- 5. MerSeta

Org linkages
(knowledge &
experience)

Resources (e.g. bursary programmes)

movement (graduates, upskilling)

Skills

PRIVATE INTERMEDIARIES

- 1. SASA (incl. SASRI, Shukela)
- 2. SA Cane Growers Assoc
- 3. SA Sugar Millers' Assoc
- 4. SMRI

SKILLS SUPPLY

UNIVERSITIES

1. UKZN

2. U ZULULAND

3. MUT

- 4. DUT
- 5. Wits (Tongaat)
- 6. Pretoria

7. Stellenbosch

FET COLLEGES

1. Coastal

2. Elangeni

3. Esayidi

4. Majuba

5. Mnambithi

6. Mthashana

7. Thekwini

- 8. Umfolozi
- 9. Umgungundlovu

PRIVATE PROVIDERS

- 1. Shukela (STC)
- 2. AGB MATHE

AGRICULTURAL COLLEGES

- 1. Cedara College of Agriculture
- 2. Owen Sithole College of Agriculture

Interpreting & implementing policy

IPAP

NGP

NDP

Policy

Sugar Act

NSDS

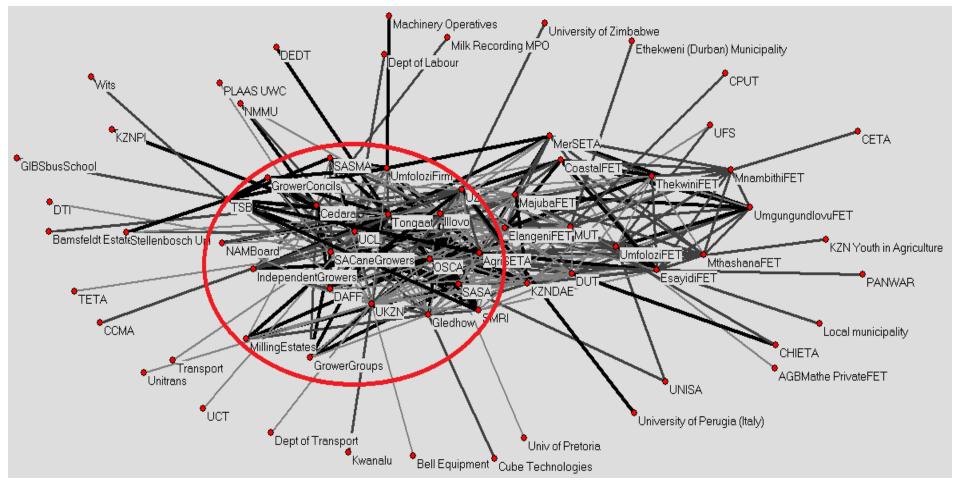
Interpreting & implementing policy



Skills development networks (mis/alignment)

Dense core network:

firms, farmers, public and private intermediaries, universities, universities of technology and agricultural colleges (involved to an extent), public TVET (marginal)



New challenges presenting dynamic skills needs



- Loss of skills ageing population (need at supervisory level), competition from other industries, emigration
- Potential for development of new products and by-products (e.g. renewable energy)
- New entrants to sugarcane growing needing 'soft skills' and business management (co-operatives, land reform due to policy promotion)

Other challenges:

- Global sugar price is severely affected by subsidy-induced overproduction in some major sugarproducing countries
- Access to the major markets is further restricted by high tariffs and preferential trade
- Protecting their position in the domestic market and improve cost-effectiveness (need for import tariffs)

→ need for new collaborative arrangements

Possible areas for intervention:

- Public-private partnerships government funding for private intermediaries and private providers to expand their expertise to function more effectively as the preferred providers of sugar-specific education and training?
- Build cooperative partnerships between public agricultural and TVET colleges, and private providers that have been functioning successfully? (requires colleges to build necessary capabilities TVET could learn from the approach of the agricultural colleges
- Build on previous university-private intermediary collaborations? (industry keen to revisit model)